COLDINS

Active / Passive Cooling Insulation

Disruptive climatech startup saving electricity and material costs in hot climates

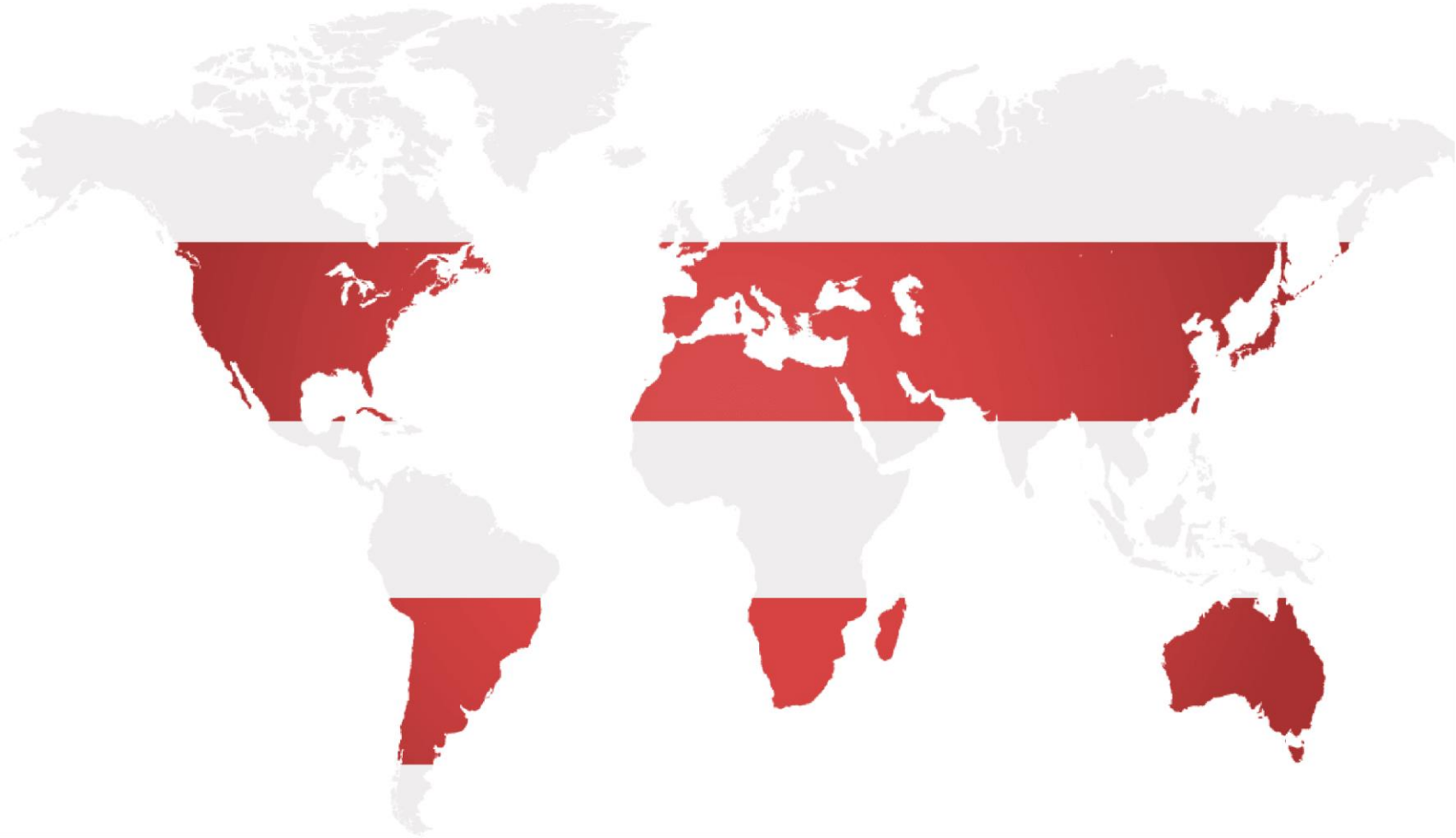
www.coldins.com

Our Global Challenge

Areas in ● are heavily affected by global warming and are also the home for 48 % of the world population.

Climate change and population growth necessitates the need for novel solutions to improve energy efficiency and living comfort.

Coldins patent pending active / passive cooling insulation provides cooler living conditions and increased comfort for the inhabitants.



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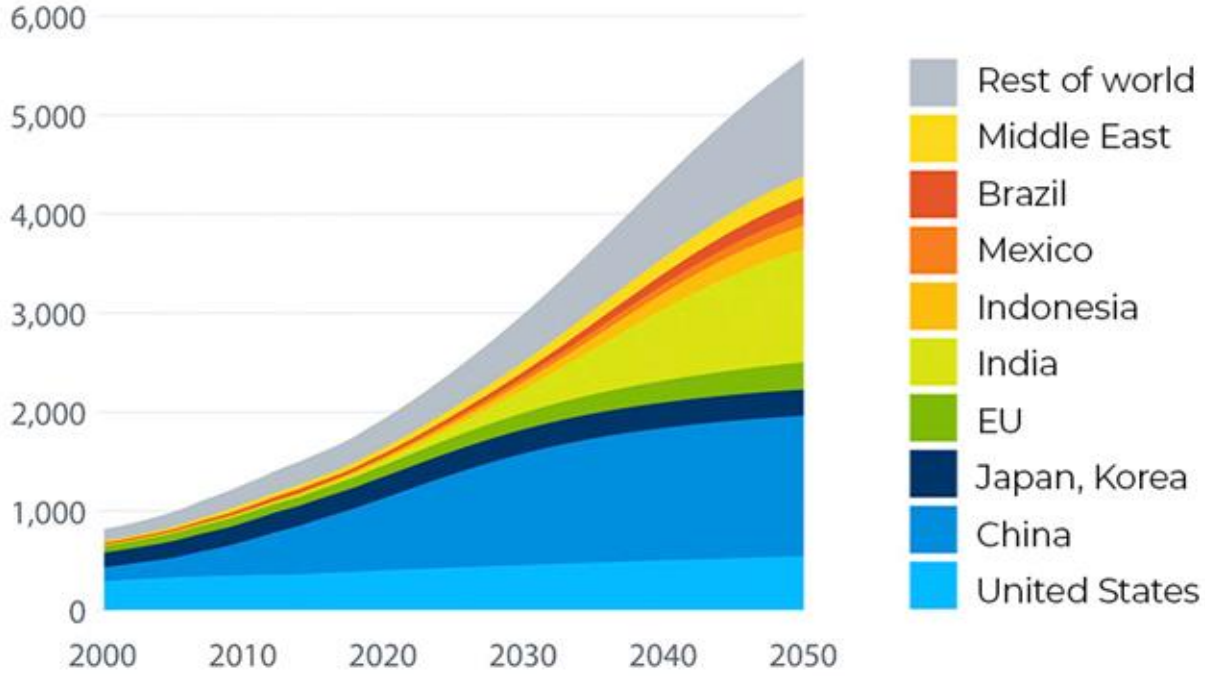
Global Challenge

Rapidly rising costs and emissions from electric cooling of spaces

- Global electricity demand to exceed 30 700 TWh by 2027 (CAGR 25-27: 3.2 %)*
- Space cooling energy demand growing 4 % annually since 2000, accelerated to 5 % in 2022
- Space cooling uses ~10% of global electricity mainly from fossil fuels, emitting over 1.5 billion tons of Green House Gasses (GHG) annually
- 85 % of new demand will come from hot climate areas China, India, Latin America, Middle East and Southeast Asia.

*Source: International Energy Agency
"Global Electricity 2025" report

Projected number of air conditioning units in use worldwide (in millions)



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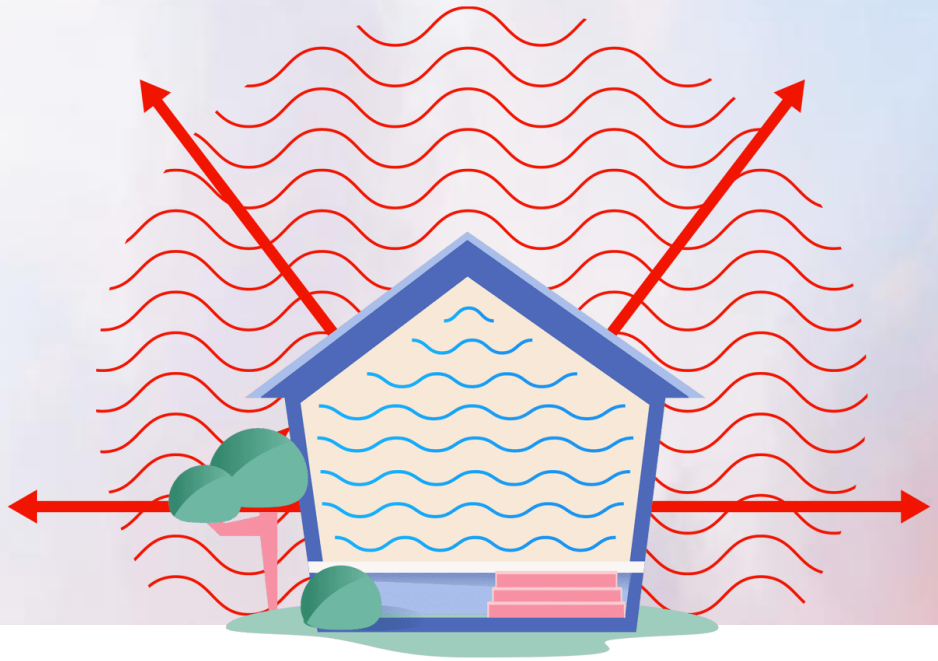
Global solution

Based on innovative usage of daily temperature cycles

Day mode

(Hot air can't get in):

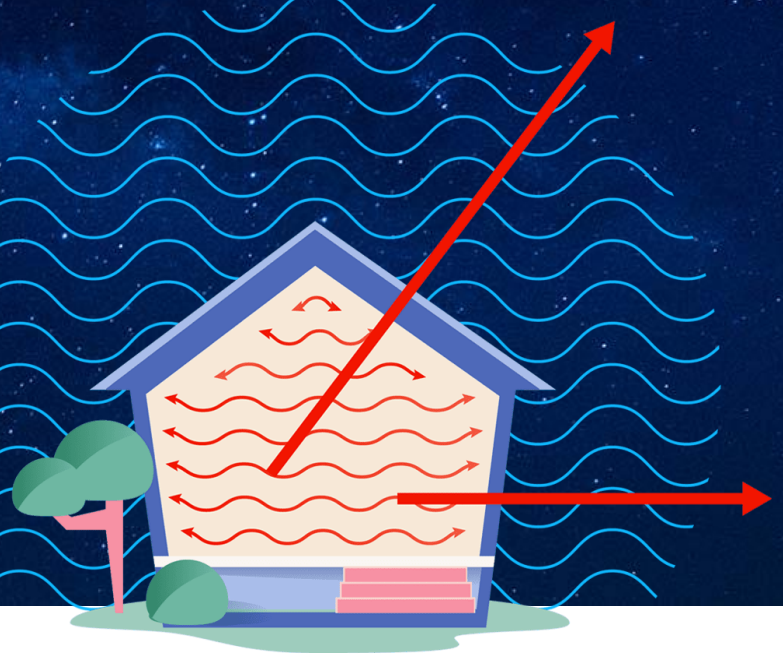
Hot air buoyancy prevents wall heating



Night mode

(Active cooling):

Convection enables wall cooling



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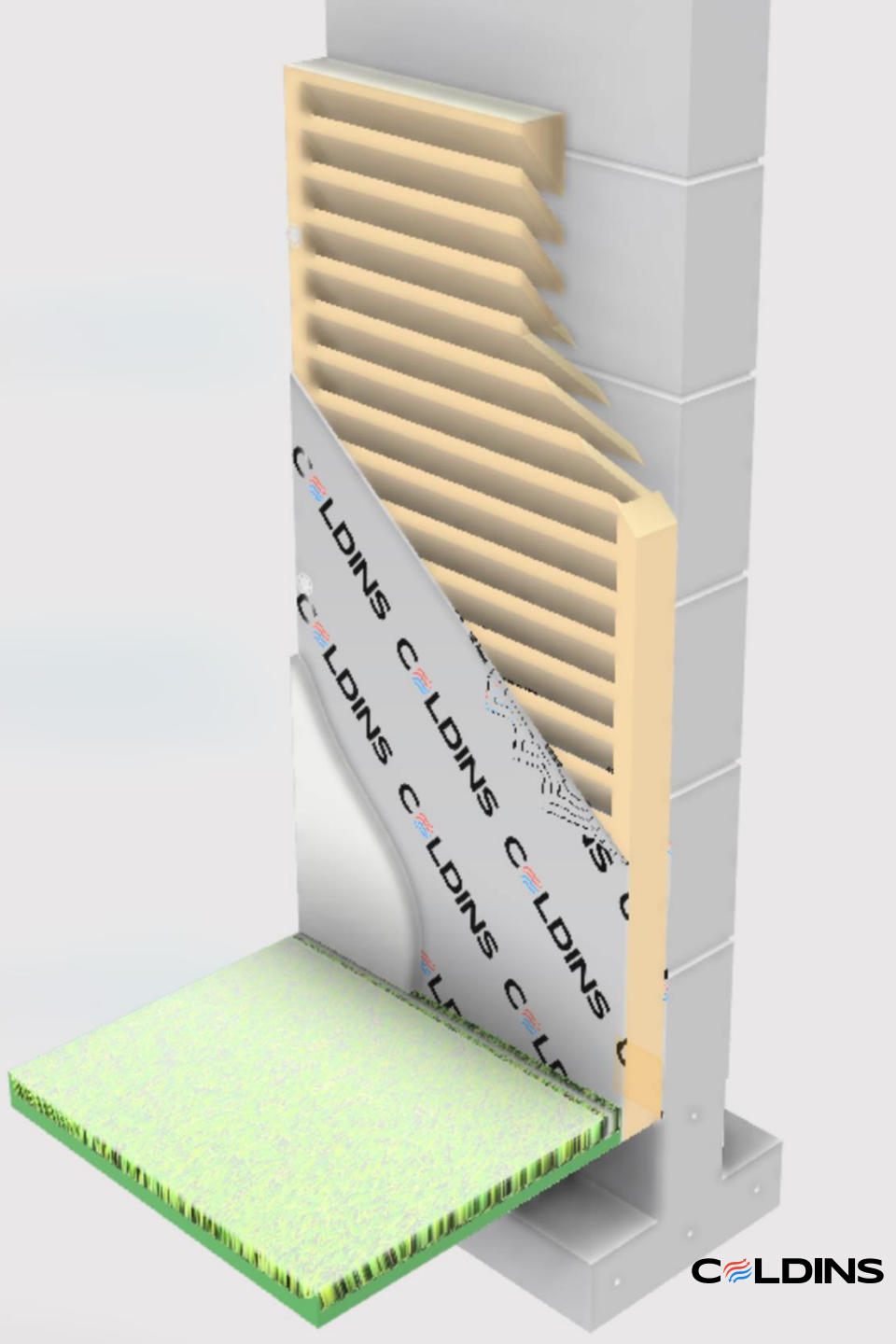
Coldins disruptive insulation technology

More sustainable and boosting energy efficiency in hot climate areas

- Standard insulation in hot climates saves **~30%** energy and adding more insulation is costly and complex
- Coldins board improves energy efficiency by another **40%** in solid-wall buildings with up to **70%** less material
- Cuts AC cost, GHG emissions and enhances comfort in solid-wall buildings
- Fast payback for end-customer: ~ **3 years**
- Annual savings of ~ **30$/m2** of cooled space



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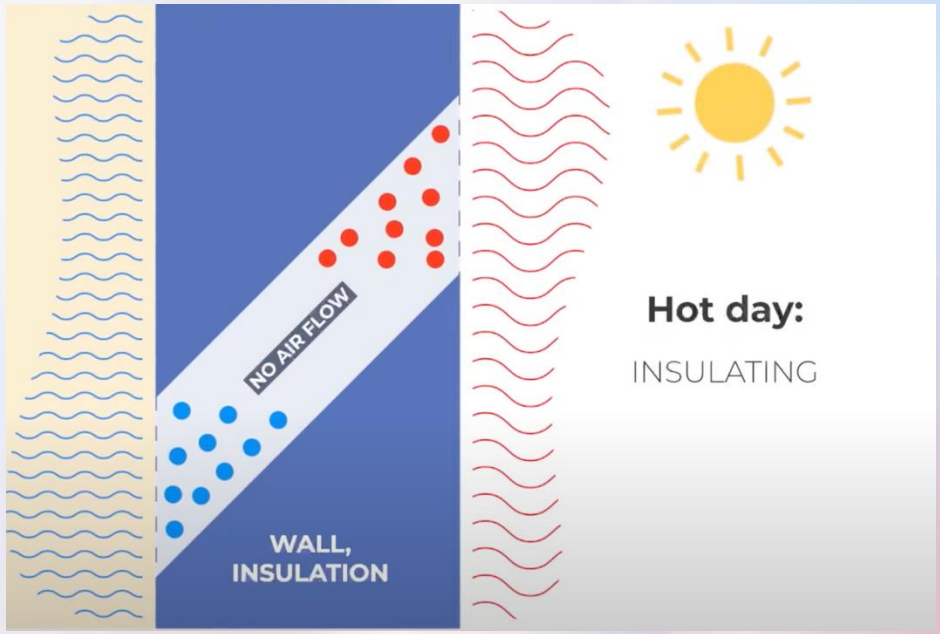

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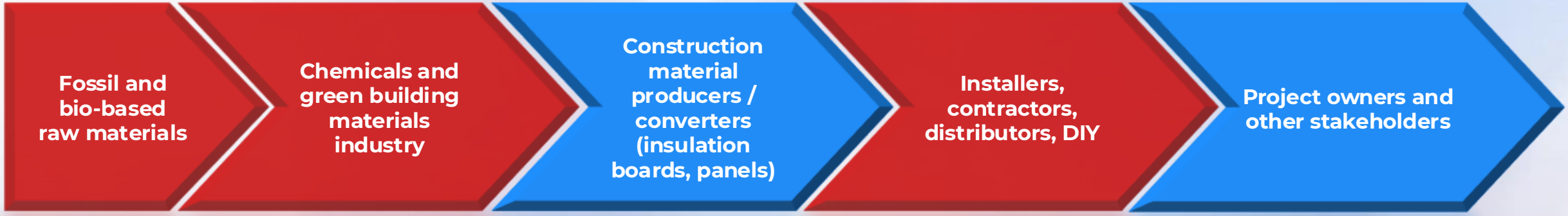
Market size and growth

- 2024 addressable market $12 Bn
- Broad market applicability: new builds and existing stock
- ~ 80 hot-climate countries
- Insulation sector CAGR 5–7 % in 2025 – 2030
- Coldins target $ 0.6 Bn (5 % market) by 2035
- Near-term focus United Arab Emirates

Coldins target customers

Turn construction material producers into ‘coopetitors’



Shell
Exxon
BASF (green initiatives)
Dupont (sustainable solutions)
Braskem
Nature Works
Novamont
Corbion
Avantium
Metsä Spring

Alubond
Armacell (Ikan Inc.)
Holcim
Huntsman
Kingspan Group
Knauf
Owens Corning
Recticel
Rockwool
Saint-Gobain

DIY chains

Architects
Real estate developers
Data-centre operators
Private households
GCC governments
Hydroponic farming
Protein farming
Data-centre operators
Etc.

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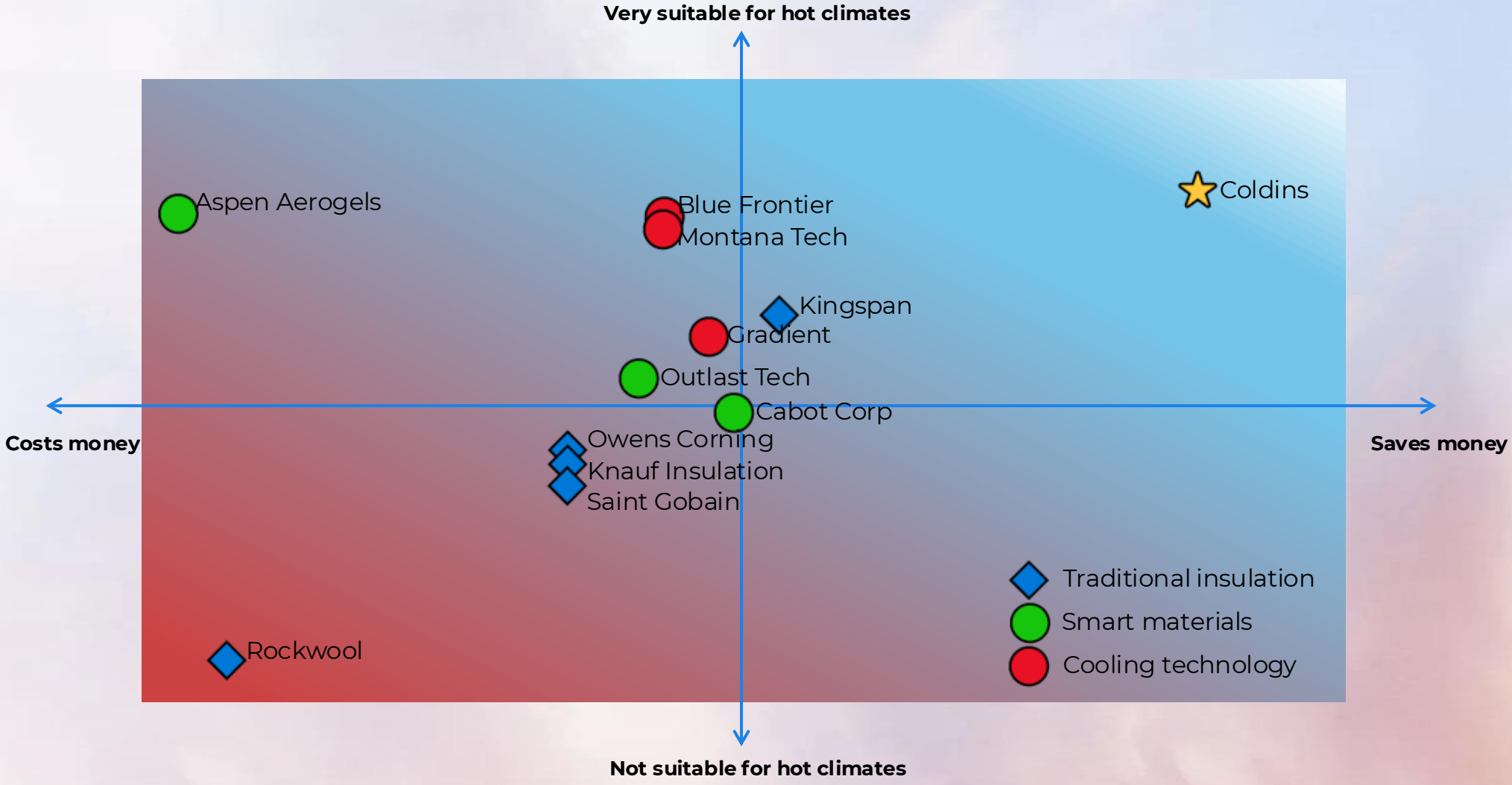
Competitive landscape

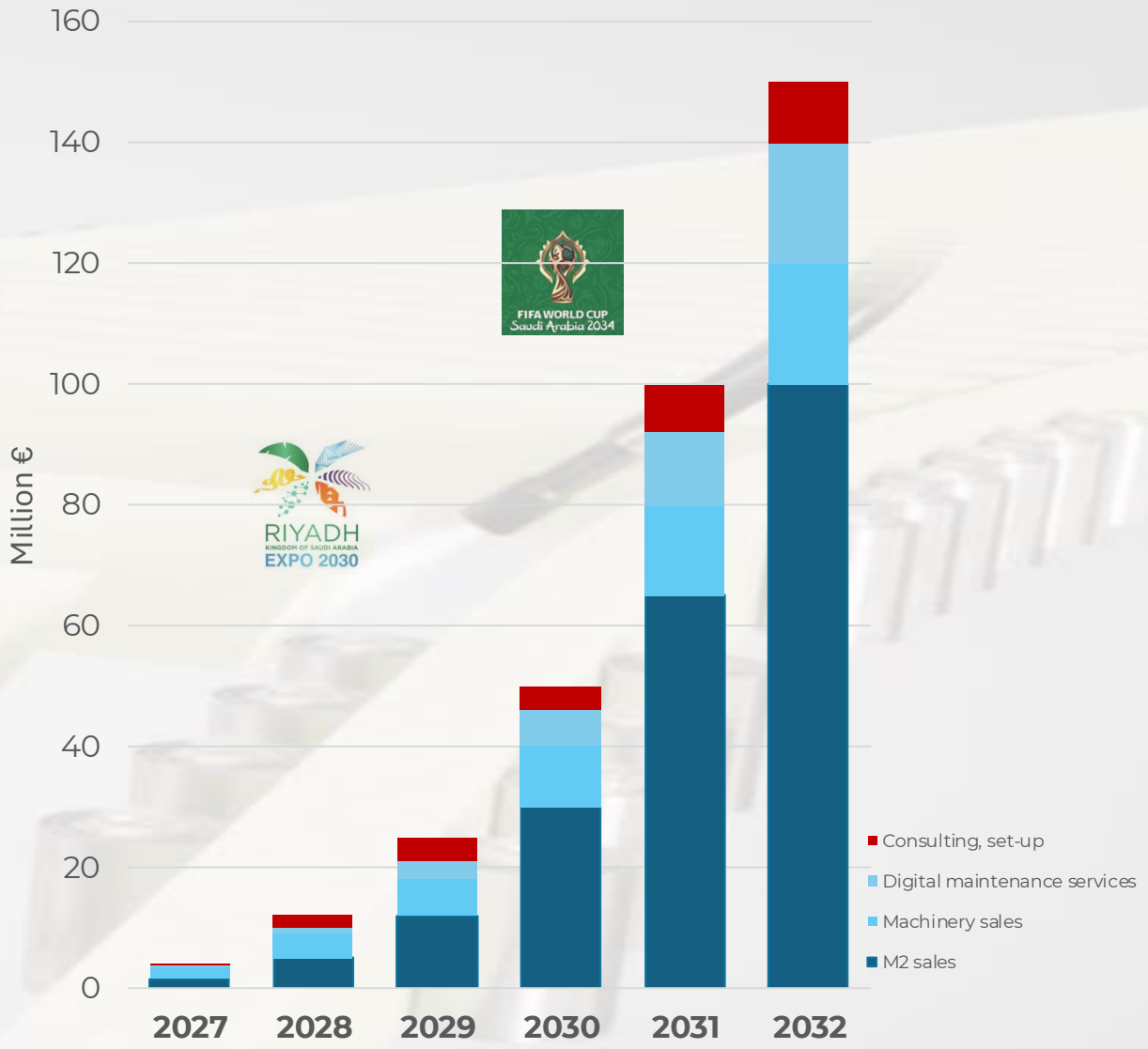


Scalable and profitable

Business model

B2B insulation material Production-as-a-Service

	Traditional model	Coldins PaaS
Factory free production	❌ No	✅ Yes
Runs without owning machines	❌ No	✅ Yes
Capex need	❌ High	✅ Low
Revenue source	Product sales	Licensing + per-use fees
Scalability	Slow (asset tied)	Fast (partner driven)



Alliances and partnerships

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Go-to-market

Previous and future milestones

Objective: early viability stage

1 Testing
(2021 - 2024)
2

> 200 tests
University studies
3 IPR applications

TRL1

Objective: validation through laboratory experiment

2 Validation
(Q3-Q4 2025)
2

Laboratory validation with Metropolia University of Applied Sciences

TRL 4

Nov2025

Objective: validate performance, pilot machine & secure early adapters

3 Market activation & commercial pilots
(2026)
3

Field validation with partners in e.g. GCC region

TRL 5-6

750K€

Dec 2026

Objective: establish Coldins as the preferred insulation solution in hot climate markets

4 Scaling & market penetration
(2027 onward)
10

First licensing and machine installations
Market expansion & revenue growth
Developer partnerships, establish JV's, GCC expansion

TRL 7-8

TRL 9

1.5M€

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Team

Juha Helin

HVAC expert + design and build of > 30 machines for the production industry

CTO

Baptiest Mol

International sales and operational expertise in packaging and building materials

CEO

To be hired

Business development expert from the insulation material industry in GCC region

Timo Kronqvist

Experience from working at global corporations and startup entrepreneur.

CHAIRMAN

Timo Lindstedt

Investor and a private banker

BOARD MEMBER

Saara Suurla

Sustainable material expert

BOARD MEMBER

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Ask 750K€

+

Network support with GCC region stakeholders in building sector

Why invest now

Massive market with regulatory tailwinds

- Addressable market $ 12 bln
- Strong policy support for energy efficiency
- GCC region building business is booming, with 2 world events in 2030 and 2034 in the area

Allocation 750K€

• Field experiment	40%
• Panel production capability	25%
• Business development	25%
• Certification & compliance	10%

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