



Drophop

Building the global category
leader in drug-free blood
sugar balance and sugar
craving control



Team



Teija Vörlin

Founder & Head of Product

Advanced Practice Nurse, 15+ years clinical expertise



Sakarias Niemi

Medical Doctor

Founder. Driving scientific credibility and evidence-based development

Ecosystem Partners

Pharmia Oy
Simplified Oy
Fysioline Oy



Jarmo Räihä

Chair of the Board

Built and scaled early-stage startups. Angel Investor.



Miikka Puumala

Software Development Lead

International product development experience



Timo Lindström

Sales & Business Leadership

Internationalization expertise 35+ years (IBM, Nokia, Dell, Nutanix)



Ilkka Väyrynen

Marketing & Growth

Proven commercial success across multiple companies



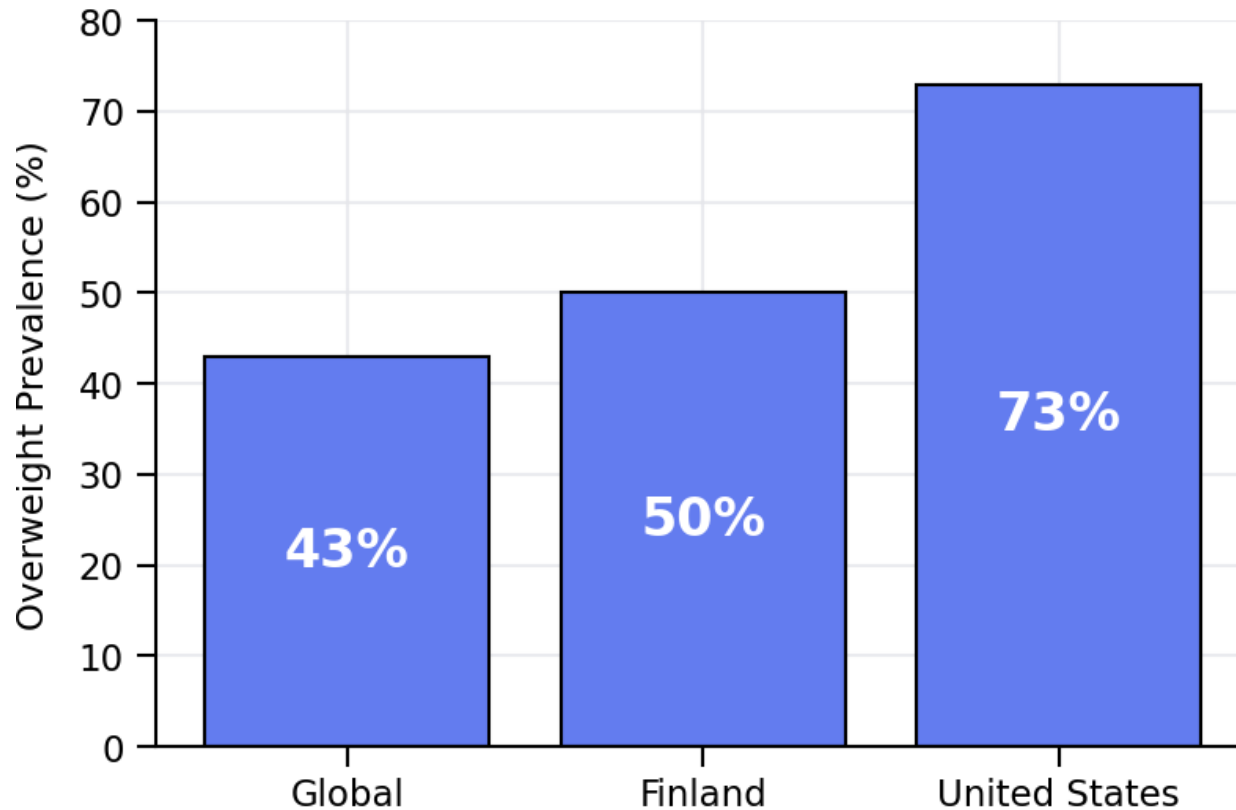
Joel Strandberg

Lawyer

Corporate and contract law

Problem

Overweight Prevalence in the Population



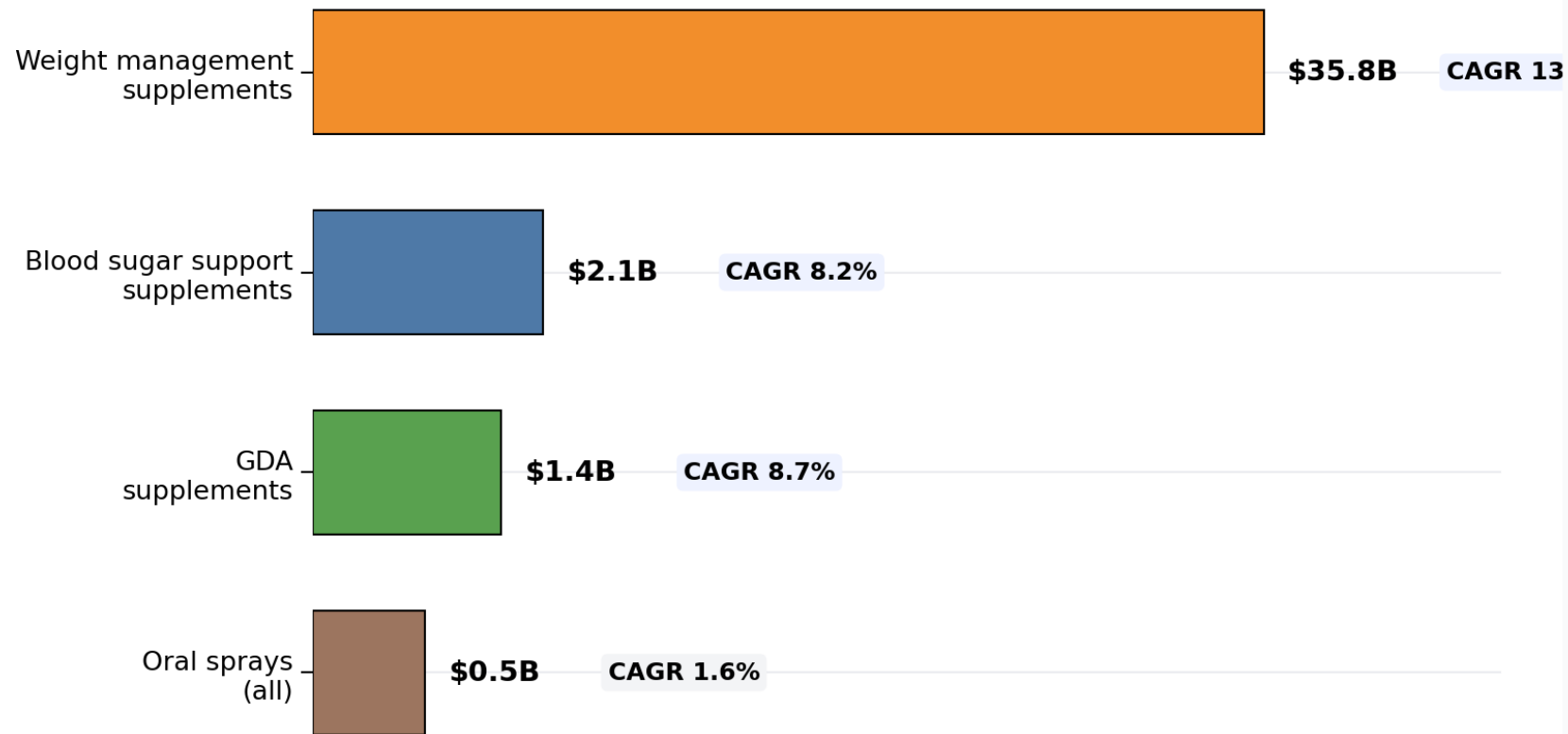
Source: WHO

**Blood glucose fluctuations
trigger sugar cravings - a key
driver of the obesity epidemic!**

But this is not only an overweight
problem — sugar cravings affect
everyone.

Market Size

Market segments at the intersection of DropSweets



Addressable core market (SAM)

\$5-8B

Realistic addressable market

9-12%

blended CAGR

Solution – balanced blood sugar



Chromium contributes to the maintenance of normal blood glucose levels.*

Rapid absorption of chromium via oral mucosa. Patent pending. PCT application number PCT/FI2025/060161

Benefits of stable blood glucose levels

- Reduced sugar cravings
- Easier weight management

Effect supported by scientific evidence

CGM monitoring showed more stable blood glucose readings following the initiation of the DropSweets chromium oral spray.

*EFSA approved health claim.
(European Food Safety Authority) The chromium health claim is based on generally accepted scientific evidence.

Solution - Drop Sugar Habit

Drop Sugar Habit is a mobile application developed by healthcare professionals to systematically help users overcome sugar cravings.

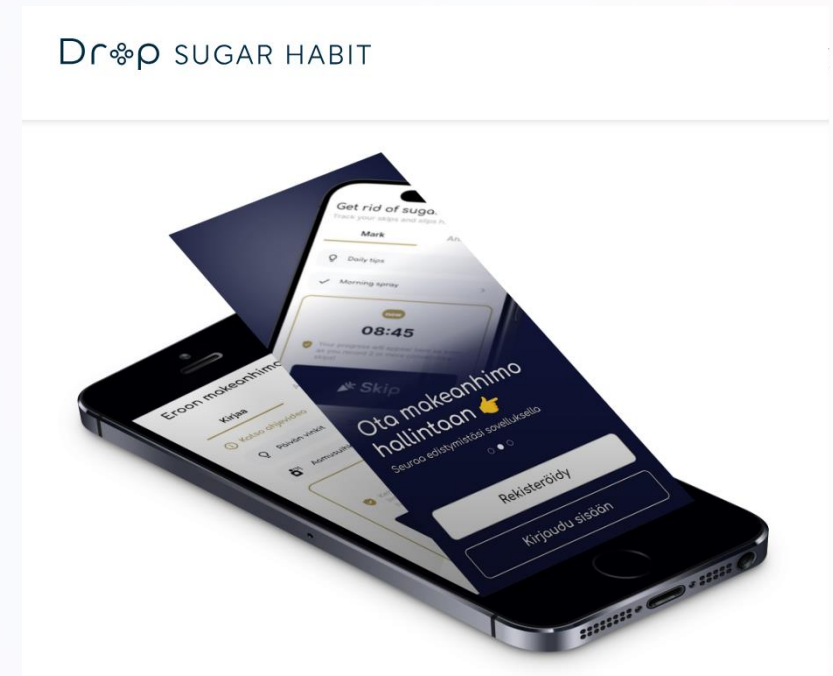
The app turns skipping sweets into a daily routine.

Basic version: Free of charge

Pro version: Includes paid online courses created by healthcare professionals.

Available languages: English, German, Finnish and Swedish

Available for download on app stores.

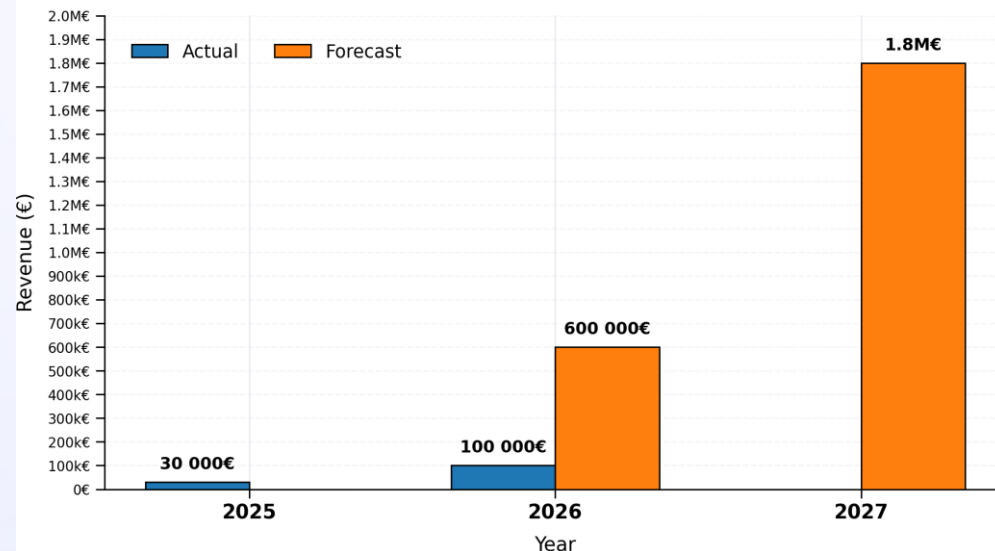


Traction and Sales

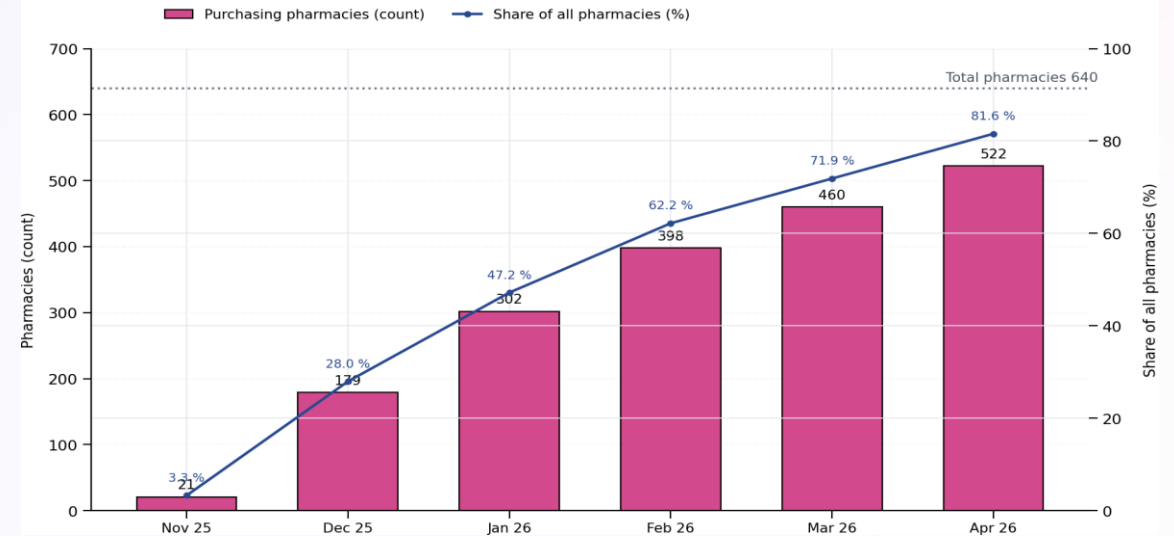


**Nationwide distribution
and marketing agreement
with Fysioline Oy**

Revenue: Actual vs Forecast



DropSweets selling pharmacies



75%

of users
reported
clear benefits
in managing
sugar cravings



BETTER CONTROL
OVER CRAVINGS



SUPPORTS HEALTHY
HABITS



MORE ENERGY
EVERY DAY

Funding Ask

Pre-money valuation: €4.7M

Total offering size: €300,000



Public Funding Secured

€206K+

Non-dilutive public funding

ELY Centre funding €53K

Business Finland Tempo €80K

Additional ELY project €73K

Previously raised **€136K**

Funding Allocation & Growth Plan



Expansion to one or more markets:

- USA and Germany
- Additional international markets (At the moment UAE, Turkey, Spain, Ukraine)
- Markets with Fysioline

Clinical research

Effectiveness and absorption studies conducted in collaboration with a University of Eastern Finland.

Portfolio expansion

Research and development of new products.

Marketing investments

Committed working capital

Inventory build-up for the Finnish pharmacy market

E-commerce development



THANK YOU!

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